

**REQUEST FOR OFFERS TO PURCHASE
THE ASSETS OR BUSINESS OF
KOGNITIV CORPORATION**

BDO Canada Limited in its capacity as Trustee in the Proposal of Kognitiv Corporation (“**Kognitiv**” or the “**Company**”) invites written offers on behalf of Kognitiv to purchase the Company's assets or business.

Kognitiv delivers customer loyalty as an outcome by applying advanced loyalty management data intelligence and activation and partner collaboration to enable data-driven personalization and optimization of the customer journey across its innovative, omnichannel platform.

This invitation should not be construed as a sale by tender.
All offers will be considered on an individual basis as and when received and should be received no later than February 14, 2025.

Additional information may be obtained from the Trustee by contacting Daniel Pulsone at 289-678-0232 or dpulsone@bdo.ca



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