ONTARIO SUPERIOR COURT OF JUSTICE COMMERCIAL LIST

IN THE MATTER OF THE COMPANIES' CREDITORS ARRANGEMENT ACT, R.S.C. 1985, c. C-36, AS AMENDED

AND IN THE MATTER OF CERTAIN PROCEEDINGS TAKEN IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF MASSACHUSETTS EASTERN DIVISION WITH RESPECT TO THE COMPANIES LISTED ON SCHEDULE "A" HERETO (THE "CHAPTER 11 DEBTORS")

APPLICATION OF
MASSACHUSETTS ELEPHANT & CASTLE GROUP, INC.
UNDER SECTION 46 OF THE
COMPANIES' CREDITORS ARRANGEMENT ACT,
R.S.C. 1985, c. C-36, AS AMENDED

APPLICATION RECORD

June 29, 2011

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Lawyers for Massachusetts Elephant & Castle

Group, Inc.



ONTARIO SUPERIOR COURT OF JUSTICE COMMERCIAL LIST

IN THE MATTER OF THE COMPANIES' CREDITORS ARRANGEMENT ACT, R.S.C. 1985, c. C-36, AS AMENDED

AND IN THE MATTER OF CERTAIN PROCEEDINGS
TAKEN IN THE UNITED STATES BANKRUPTCY COURT
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TAB 1

ONTARIO SUPERIOR COURT OF JUSTICE COMMERCIAL LIST

IN THE MATTER OF THE COMPANIES' CREDITORS ARRANGEMENT ACT, R.S.C. 1985, c. C-36, AS AMENDED

AND IN THE MATTER OF CERTAIN PROCEEDINGS TAKEN IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF MASSACHUSETTS EASTERN DIVISION WITH RESPECT TO THE COMPANIES LISTED ON SCHEDULE "A" HERETO (THE "CHAPTER 11 DEBTORS")

APPLICATION OF
MASSACHUSETTS ELEPHANT & CASTLE GROUP, INC.
UNDER SECTION 46 OF THE
COMPANIES' CREDITORS ARRANGEMENT ACT,
R.S.C. 1985, c. C-36, AS AMENDED

NOTICE OF APPLICATION

TO THE RESPONDENTS:

A LEGAL PROCEEDING HAS BEEN COMMENCED by the Applicant. The claim made by Applicant appears on the following pages.

THIS APPLICATION will come on for a hearing before the Judge presiding over the Commercial List on Thursday, June 30, 2011, at 330 University Avenue, Toronto, Ontario.

IF YOU WISH TO OPPOSE THIS APPLICATION, to receive notice of any step in the application or to be served with any documents in the application, you or an Ontario lawyer acting for you must forthwith prepare a notice of appearance in Form 38A prescribed by the Rules of Civil Procedure, serve it on the Applicant's lawyer or, where the Applicant does not have a lawyer, serve it on the Applicant and file it, with proof of service, in this office, and you or your lawyer must appear at the hearing.

IF YOU WISH TO PRESENT AFFIDAVIT OR OTHER DOCUMENTARY EVIDENCE TO THE COURT OR TO EXAMINE OR CROSS-EXAMINE WITNESSES ON THE APPLICATION, you or your lawyer must, in addition to

serving your notice of appearance, serve a copy of the evidence on the applicant's lawyer or, where the Applicant does not have a lawyer, serve it on the Applicant, and file it, with proof of service, in the court office where the application is to be heard as soon as possible, but no later than 2 days before the hearing.

IF YOU FAIL TO APPEAR AT THE HEARING, JUDGMENT MAY BE GIVEN IN YOUR ABSENCE AND WITHOUT FURTHER NOTICE TO YOU. IF YOU WISH TO OPPOSE THIS APPLICATION BUT ARE UNABLE TO PAY LEGAL FEES, LEGAL AID MAY BE AVAILABLE TO YOU BY CONTACTING A LOCAL LEGAL AID OFFICE.

Date	June 29, 2011	Issued by	
		-	Local Registrar
		Address of Court Office	330 University Avenue
			Toronto, Ontario

APPLICATION

1. Massachusetts Elephant & Castle Group, Inc. ("MECG" or the "Applicant"), on its own behalf and in its capacity as proposed foreign representative of the Chapter 11 Debtors (as set out in Schedule "A" hereto), makes this application for relief and for orders substantially in the form included in the Application Record, including orders, *inter alia*:

Interim Initial Order

- (a) abridging the time for service and validating service of this Notice of Application and the Application Record and dispensing with further service thereof;
- (b) granting a stay of proceedings in respect of the property and business of the Chapter 11 Debtors and the directors and officers of the Chapter 11 Debtors pending the hearing of the Application to recognize the Chapter 11 Proceeding (as defined herein);
- (c) declaring that notices and Orders in this proceeding may be served by prepaid ordinary mail, courier, personal delivery or electronic transmission to any interested party of the Chapter 11 Debtors and any court materials in these proceedings may be served by email;

Initial Recognition Order

(d) declaring that MECG is a "foreign representative" pursuant to Section 45 of the *Companies' Creditors Arrangement Act*, R.S.C. 1985, c. C-36, as amended (the "CCAA") and is entitled to bring this application pursuant to Section 46 of the CCAA;

- declaring that the proceeding commenced by the Chapter 11 Debtors on June 28, 2011 (the "Chapter 11 Proceeding"), in the United States Bankruptcy Court for the District of Massachusetts Eastern Division (the "U.S. Court"), under Chapter 11 of Title 11 of the *United States Code* is recognized as a "foreign main proceeding" for the purposes of Section 47 and 48 of the CCAA;
- staying and enjoining any claims, rights, liens or proceedings against or in respect of the Chapter 11 Debtors, the directors and officers of the Chapter 11 Debtors and the Chapter 11 Debtors' property;
- (g) restraining the right of any person or entity to, among other things, discontinue or terminate any supply of products or services so long as the normal prices or charges for such goods and services are paid by the Chapter 11 Debtors; and
- (h) declaring that notices and Orders in this proceeding may be served by prepaid ordinary mail, courier, personal delivery or electronic transmission to any interested party of the Chapter 11 Debtors and any court materials in these proceedings may be served by email;

Supplemental Order

- (i) recognizing in Canada and enforcing certain orders of the U.S. Court made in the Chapter 11 Proceeding, as more particularly described herein;
- (j) appointing BDO Canada Limited ("BDO") as Information Officer in respect of these proceedings (in such capacity, the "Information Officer");
- (k) requiring the Information Officer to publish notice of these proceedings as required by subsection 53(b) of the CCAA;

- (l) granting an Administration Charge and providing a super-priority charge over the Chapter 11 Debtors' property in respect of such Administration Charge; and
- (m) granting such further and other relief as this Honourable Court may deem just.

2. The grounds for the application are:

- (a) The Chapter 11 Debtors operate and franchise authentic, full-service British style restaurant pubs in the United States and Canada;
- (b) MECG is the lead debtor in the Chapter 11 Proceeding and is incorporated in the Commonwealth of Massachusetts;
- (c) All of the Chapter 11 Debtors, with the exception of Repechage Investments Limited ("Repechage"), Elephant & Castle Group Inc. ("E&C Group Ltd.") and Elephant & Castle Canada Inc. ("E&C Canada") (collectively, the "Canadian Debtors") are incorporated in various jurisdictions in the United States;
- (d) Repechage is incorporated under the *Canada Business Corporations Act* ("CBCA") with its registered office in Toronto, Ontario. E&C Group Ltd. is also incorporated under the CBCA with its registered office located in Halifax, Nova Scotia;
- (e) E&C Canada Inc. is incorporated under the Ontario *Business Corporations*Act ("OBCA"), its registered office is in Toronto, Ontario and its mailing address is the corporate head office for all of the Chapter 11 Debtors in Boston, Massachusetts;

- (f) The Chapter 11 Debtors, including the Applicant, have brought petitions to commence the Chapter 11 Proceeding in the U.S. Court;
- (g) MECG has applied to the U.S. Court for an order appointing it as the foreign representative of itself and the other Chapter 11 Debtors in the Chapter 11 Proceeding and, if granted, is a "foreign representative" under Section 45(1) of the CCAA;
- (h) Pursuant to Section 46 of the CCAA, the foreign representative may apply to the Court for recognition of the Chapter 11 Proceeding;
- (i) The Chapter 11 Proceeding constitutes a "foreign proceeding" pursuant to Section 45(1) of the CCAA;
- (j) The Chapter 11 Debtors' centre of main interest is located in the United States. Accordingly, the Chapter 11 Proceeding is a "foreign main proceeding" as defined in Section 45(1) of the CCAA;
- (k) The location of the corporate head offices for all of the Chapter 11 Debtors, including the Canadian Debtors, is 50 Congress Street, Suite 900, Boston, Massachusetts;
- (l) The Chapter 11 Debtors, including the Canadian Debtors, function as an integrated North American business and all decisions for the corporate group, including in respect of the operations of the Canadian Debtors, is centralized at the Chapter 11 Debtors' head office in Boston, Massachusetts;
- (m) All members of the Chapter 11 Debtors' management are located at the corporate head office in Boston, Massachusetts;

- (n) All human resources, accounting/finance, and other administrative functions associated with the Chapter 11 Debtors, and all employees that perform such services, are located in the Boston offices;
- (o) All IT functions, with the exception of certain clerical functions which are outsourced, are provided out of the U.S.;
- (p) The parent company of the Chapter 11 Debtors, Repechage, is owned by David Dobbin, together with members of his family, who resides in Bermuda and commutes to Boston. E&C Canada Inc. is a wholly owned subsidiary of Repechage;
- (q) Repechage is also the parent company of a group of restaurants that operate under the "Piccadilly" brand which operates only in the U.S.;
- (r) Pursuant to Section 48 of the CCAA, on the making of an order recognizing a foreign proceeding that is specified to be a foreign main proceeding, this Honourable Court shall make an order staying any actions, suits or proceedings against the Chapter 11 Debtors, subject to any terms and conditions that this Honourable Court considers appropriate;
- (s) In the alternative, if this Honourable Court determines that the Chapter 11 Proceeding in respect of the Canadian Debtors is not a foreign main proceeding, the proceedings are a foreign non-main proceeding;
- (t) Pursuant to Section 49(1) of the CCAA, where a proceeding is determined to be a foreign non-main proceeding, the court may exercise its discretion to make any order that it considers appropriate, so long as it is satisfied

that it is necessary for the protection of the debtor company's property or the interests of creditors;

- (u) The stay of proceedings in respect of the Chapter 11 Debtors is necessary to enable the Chapter 11 Debtors to continue to operate in the ordinary course thereby preserving the confidence and support of key constituencies as well as the value of the estate herein for the benefit of all stakeholders;
- (v) The stay of proceedings will enable the Chapter 11 Debtors to complete the Chapter 11 Proceeding;
- (w) It is desirable that the restructuring of the Chapter 11 Debtors, as an integrated North American organization, be coordinated and multiplicity of proceedings in two different jurisdictions be avoided, as such, recognition of the Chapter 11 Proceeding is requisite;
- (x) Separate plenary proceedings in Canada pursuant to the CCAA would add to the already significant costs associated with the restructuring of the business without any real attendant benefit of stakeholders;
- (y) The appointment of an Information Officer will assist both this

 Honourable Court and any Canadian stakeholders of the Chapter 11

 Debtors
- (z) BDO has consented to act as Information Officer in these proceedings;
- (aa) The proposed Administration Charge is for the benefit of the Information Officer and its counsel and will rank in priority to all other security interests, trusts, liens, charges and encumbrances, claims of secured creditors, statutory or otherwise, including any and all deemed trusts;

- (bb) Because of the urgency of this application, it was not possible to provide all interested parties with notice of the immediate request for a temporary stay of proceedings in Canada pending hearing of the Application for recognition in Canada of the Chapter 11 Proceeding and certain orders made therein (which hearing will be on notice to the service list prepared by the Applicant);
- (cc) The Applicant is seeking approval from this Honourable Court to serve any court materials in this proceeding by email and notice of these proceedings will be published by the Information Officer pursuant to Section 53(b) of the CCAA;
- (dd) The provisions of the CCAA, including, without limitation, Part IV thereof;
- (ee) Rules 2.03, 3.02, 14.05, 17 and 17 of the Rules of Civil Procedure;
- (ii) Section 106 of the Courts of Justice Act; and
- (jj) such further and other grounds as counsel may advise and this Honourable Court may permit.
- 3. The following documentary evidence will be used at the hearing of the application:
 - (a) the Affidavit of Keith Radford, sworn June 28, 2011;
 - (b) the consent of BDO to act as Information Officer;
 - (c) the preliminary report of BDO in its capacity as the proposed Information Officer;

- (d) the following orders of the U.S. Court made in the Chapter 11 Proceeding (each, as defined in the Affidavit of Sara-Ann Wilson, to be sworn):
 - (i) the Foreign Representative Order;
 - (j) the U.S. Cash Collateral Order;
 - (k) the U.S. Prepetition Wages Order;
 - (l) the U.S. Prepetition Taxes Order;
 - (m) the U.S. Utilities Order;
 - (n) the U.S. Cash Management Order;
 - (o) the U.S. Customer Obligations Order; and
 - (ii) the U.S. Joint Administration Order;
- (e) the Affidavit of Sara-Ann Wilson, sworn June 29, 2011;
- (f) the Affidavit of Sara-Ann Wilson, to be sworn;
- (g) such other material as counsel may advise and this Court may permit

June 29, 2011

HEENAN BLAIKIE LLP

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Lawyers for Massachusetts Elephant & Castle

Group, Inc.

SCHEDULE "A"

- 1. Massachusetts Elephant & Castle Group, Inc.
- 2. Repechage Investments Limited
- 3. Elephant & Castle Group Inc.
- 4. The Elephant and Castle Canada Inc.
- 5. Elephant & Castle, Inc. (a Texas Corporation)
- 6. Elephant & Castle Inc. (a Washington Corporation)
- 7. Elephant & Castle International, Inc.
- 8. Elephant & Castle of Pennsylvania, Inc.
- 9. E & C Pub, Inc.
- 10. Elephant & Castle East Huron, LLC
- 11. Elephant & Castle Illinois Corporation
- 12. E&C Eye Street, LLC
- 13. E & C Capital, LLC
- 14. Elephant & Castle (Chicago) Corporation

Court File No.

AND IN THE MATTER OF CERTAIN PROCEEDINGS TAKEN IN THE UNITED STATES BANKRUPTCY COURT FOR IN THE MATTER OF THE COMPANIES' CREDITORS ARRANGEMENT ACT, R.S.C. 1985, c. C-36, AS AMENDED THE DISTRICT OF MASSACHUSETTS EASTERN DIVISION WITH RESPECT TO THE COMPANIES LISTED ON SCHEDULE "A" HERETO (THE "CHAPTER 11 DEBTORS")

ONTARIO SUPERIOR COURT OF JUSTICE COMMERCIAL LIST

Proceeding commenced at Toronto

NOTICE OF APPLICATION

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Lawyers for Massachusetts Elephant & Castle Group, Inc.

TAB 2

ONTARIO SUPERIOR COURT OF JUSTICE COMMERCIAL LIST

IN THE MATTER OF THE COMPANIES' CREDITORS ARRANGEMENT ACT, R.S.C. 1985, c. C-36, AS AMENDED

AND IN THE MATTER OF CERTAIN PROCEEDINGS
TAKEN IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF MASSACHUSETTS EASTERN DIVISION
WITH RESPECT TO THE COMPANIES LISTED ON
SCHEDULE "A" HERETO (THE "CHAPTER 11 DEBTORS")

APPLICATION OF MASSACHUSETTS ELEPHANT & CASTLE GROUP, INC.

UNDER SECTION 46 OF THE COMPANIES' CREDITORS ARRANGEMENT ACT, R.S.C. 1985, c. C-36, AS AMENDED

AFFIDAVIT OF KEITH RADFORD (sworn June 28, 2011)

- I, **KEITH RADFORD**, of the Town of Hopkinton, in the Commonwealth of Massachusetts, **MAKE OATH AND SAY THAT**:
- 1. I am the Chief Financial Officer of Massachusetts Elephant & Castle Group Inc. (the "Applicant") and each of the companies listed on Schedule "A" to the Notice of Application (collectively, including the Applicant, the "Debtors"). In such capacity I have personal knowledge of the matters to which I hereinafter depose or, where information is derived from others, I have stated the source of such information and verily believe same to be true.
- 2. On June 28, 2011 (the "Petition Date"), the Debtors commenced cases (the "Chapter 11 Cases") by each filing a voluntary petition for relief under chapter 11 of title 11 of the United States Code in the United States Bankruptcy Court for the District of Massachusetts Eastern Division (the "US Court").

- 3. To minimize any adverse effects on their business as a result of the commencement of the Chapter 11 Cases, the Debtors intend to request various types of relief from the US Court in certain "first day" applications and motions (collectively, the "First Day Motions"). The First Day Motions seek relief, among other things, to: (a) continue the Debtors' operations with as little disruption as possible; (b) maintain the confidence and support of key constituencies; (c) establish procedures for the smooth and efficient administration of the Chapter 11 Cases; and (d) appoint the Applicant as the foreign representative of the Debtors for the purpose of this Application and an anticipated subsequent motion to seek recognition in Canada for any orders that the US Court grants in relation to the First Day Motions. In support of the First Day Motions, I have submitted a declaration in the form attached as Exhibit "A".
- 4. Also submitted in support of the First Day Motions, is the declaration of David Dobbin (the "Dobbin Declaration") in the form attached as Exhibit "B". I am aware of the contents of the Dobbin Declaration and verily believe same to be true.
- 5. My Declaration and the Dobbin Declaration together provide an overview of the Debtors' business and the issues that led to the commencement of the Chapter 11 Cases. Gaining and maintaining the support of the Debtors' employees and other key constituencies, as well as maintaining the day-to-day operations of the Debtors' business with minimal disruption in the United States and Canada, will be crucial to the success of the Debtors' efforts to restructure.
- 6. This affidavit is intended to focus on explaining that the centre of main interests ("COMI") of all the Debtors, including three Debtors that are incorporated in Canada, is in the United States and not in Canada and it is therefore appropriate to commence an ancillary proceeding (the "Ancillary Proceeding") under Part IV of the Companies' Creditors Arrangement Act (the "CCAA") before this Honourable Court.
- 7. The Debtors' headquarters and corporate offices are located in Boston, Massachusetts. This Applicant, which is the lead debtor in the Chapter 11 Cases, is incorporated in the Commonwealth of Massachusetts. All the remaining Debtors, with the exception of Repechage Investments Limited ("Repechage"), Elephant & Castle Group Inc. (the successor by amalgamation to Repechage Restaurant Group Ltd. ("E&C Group Ltd.")), and Elephant & Castle Canada Inc. ("E&C Canada Inc."), are incorporated in various jurisdictions in the United States.

- 8. Repechage is incorporated under the *Canada Business Corporations Act* ("CBCA") with its registered office in Toronto, Ontario. E&C Group Ltd. is also incorporated under the CBCA with its registered office located in Halifax, Nova Scotia.
- 9. E&C Canada Inc. is incorporated under the Ontario *Business Corporations Act* ("OBCA"). Its registered office is the same as Repechage. However, Kenneth Kraft of Heenan Blaikie LLP, our Canadian counsel, advises me that an OBCA profile report obtained in respect of E&C Canada Inc. shows that the mailing office for E&C Canada Inc. is 50 Congress Street, Suite #900, Boston, Massachusetts. That is the location of the corporate head offices for all the Debtors, including Repechage and E&C Group Ltd.
- 10. In the United States, each restaurant's General Manager reports to the E&C U.S. Brand Leader. In Canada, each restaurant's General Manager reports to the Canadian District Operator ("DO") who in turn reports to the E&C Canada Brand Leader who is based in Toronto, Ontario. Regular meetings are held between the General Managers, DO, and Brand Leaders to discuss financial results and operational improvement opportunities. Regular meetings are also held between the Brand Leaders and E&C's senior management to discuss financial results and strategic initiatives. The meetings with the Canadian Brand Leader and the Debtors' senior management and any decisions related to the operations as a result of these meetings occur in Boston.
- 11. The Debtors, including Elephant & Castle Group Inc. and Elephant & Castle Canada Inc., function as an integrated North American business, with restaurants strategically located to cover the various regions in which the Debtors operate. While these restaurants are operated by the various Debtors, all members of the Debtors' management are located at the Debtors' corporate headquarters in Boston, Massachusetts. More specifically, all human resources, accounting/finance and other administrative functions associated with the Debtors and all employees that perform such services are located in the Boston offices with the exception of one individual in Chicago. In addition, all IT functions, which, among other things, are used to issue invoices, are provided out of the U.S., although there are some specifically clerical functions related to printing of cheques that are outsourced to a third party service provider located in St. John's, Newfoundland.

- 12. Repechage is the ultimate parent company of the Debtors. David Dobbin, who resides in Bermuda and commutes to Boston, together with members of his family, own Repechage. Elephant & Castle Group Inc. is a wholly owned subsidiary of Repechage. Mr. Dobbin is the Chairman of the Board for each of the Debtors.
- 13. Repechage has other holdings. It is the parent company of a group of restaurants that operate under the "Piccadilly" brand. Piccadilly operates only in the U.S.
- 14. Repechage also owns shares in various other entities that operate in both the U.S. and Canada. Nevertheless, the decision-making with respect to Repechage, David advises me, are made by him in Boston.
- 15. Repechage is also indebted to both GE Canada Equipment and Financing G.P. ("GECEF") and to Fifth Street Finance Corp. ("Fifth Street"). Repechage's indebtedness to GECEF and to Fifth Street is inextricably linked with the Debtors' indebtedness.
- 16. Accordingly, it is my belief that the Debtors' COMI is in the U.S. The Debtors believe that commencement of the Ancillary Proceeding as set forth previously is appropriate and that it is unnecessary to have a separate plenary proceeding in Canada for any of the Debtors. Separate plenary proceedings in the context of this corporate group would simply add to the already significant costs associated with the restructuring of the business without any real attendant benefit to stakeholders.
- 17. I make this Affidavit in support of the within application and for no other or improper purpose.

SWORN BEFORE ME at the City of Boston, in the Commonwealth of Massachusetts, United States of America this 24th, day of June, 2011.

Keith Radford

otary Public

TOHN G LOVEHNAND



THIS IS EXHIBIT "A" REFERRED TO IN THE AFFIDAVIT OF KEITH RADFORD SWORN BEFORE ME THIS $\ensuremath{\mathcal{S}}$ DAY OF JUNE, 2011

A Notary Public

My Commission Espies

2/1/13

IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF MASSACHUSETTS EASTERN DIVISION

In re: : Chapter 11

Massachusetts Elephant & Castle

Group, Inc., et al. : Case No. 11-16155

Debtors : Jointly Administered

DECLARATION OF KEITH RADFORD IN SUPPORT OF FIRST DAY MOTIONS

I, Keith Radford, being fully sworn, hereby declare that the following is true to the best of my knowledge, information and belief:

- 1. I am the Chief Financial Officer of each of the above-captioned debtors and debtors in possession (collectively, the "Debtors"). I have been the Chief Financial Officer of the Debtors since December, 2008. I am familiar with the Debtors' day-to-day operations, financial condition, books and records, and business affairs.
- 2. On June 28, 2011 (the "Petition Date"), the Debtors commenced these cases (the "Chapter 11 Cases") by each filing a voluntary petition for relief under chapter 11 of title 11 of the United States Code. Sections 101-1532 (the "Bankruptcy Code"), in the United States

 Bankruptcy Court for the District of Massachusetts (the "Court").
- 3. To minimize any adverse effects on their business as a result of the commencement of these Chapter 11 Cases, the Debtors intend to request various types of relief in certain "first day" applications and motions (collectively, the "First Day Motions"). The First

¹ The debtors in these cases, along with the last four digits of the federal tax identification number for each of the debtors, are Massachusetts Elephant & Castle Group, Inc. (5090), Elephant and Castle of Pennsylvania, Inc. (9152), E&C Pub, Inc. (4001), Elephant & Castle Inc. (Washington) (3988), Elephant & Castle (Chicago) Corporation (5254), Elephant & Castle East Huron, LLC (8642), E&C Capital, LLC (4895), Elephant & Castle Illinois Corporation (2811), E&C Eye Street, LLC (1803), Elephant & Castle International, Inc. (5294), Elephant & Castle Pratt Street, LLC (7898), Elephant & Castle Group Inc. (no U.S. EIN), Elephant & Castle Canada Inc. (no U.S. EIN), Repechage Investments Limited (no U.S. EIN), Elephant & Castle, Inc. (Texas) (no U.S. EIN). The debtors' corporate offices are located at 50 Congress Street, Suite 900, Boston, MA 02109.

Day Motions seek relief, among other things, to: (a) continue the Debtors' operations while in chapter 11 with as little disruption as possible; (b) maintain the confidence and support of key constituencies; and (c) establish procedures for the smooth and efficient administration of these Chapter 11 Cases. Gaining and maintaining the support of the Debtors' employees and other key constituencies, as well as maintaining the day-today operations of the Debtors' business with minimal disruption, will be crucial to the success of the Debtors' efforts in these Chapter 11 Cases.

4. I submit this Declaration in support of the First Day Motions. Except as otherwise indicated, all statements in this Declaration are based on my personal knowledge, my review of relevant documents or my opinion based upon my experience and knowledge of the Debtors' operations and financial condition. If I were called upon to testify, I could and would testify to each of the facts set forth herein based on such personal knowledge, review of documents or opinion. I am authorized to submit this Declaration on behalf of the Debtors.

I.

GENERAL BACKGROUND

A. The Chapter 11 Cases and Ancillary Proceeding

5. As discussed above, on June 28, 2011, the Chapter 11 Cases were commenced by the filing of petitions in bankruptcy. Following the filing of the Chapter 11 Cases, Debtor Massachusetts Elephant & Castle Group, Inc. ("Mass E&C"), intends to commence an ancillary proceeding (the "Ancillary Proceeding") under Part IV of the Companies' Creditors Arrangement Act (the "CCAA") in the Ontario Superior Court of Justice (Commercial List) (the "Ontario Court"). Mass E&C, as the proposed foreign representative for the Debtors in the Canadian Proceeding, intends to seek recognition of the Chapter 11 Cases and certain orders

entered in the Chapter 11 Cases. BDO Canada Limited is the proposed court-appointed Information Officer in the Canadian Proceeding.

6. The Debtors continue to operate their business and manage their properties as debtors-in-possession, pursuant to sections 1107(a) and 1108 of the Bankruptcy Code. No trustee, examiner or statutory committee has been appointed in the Chapter 11 Cases.

B. Overview of the Debtors' Business

- 7. Debtor, Elephant and Castle Group, Inc. ("E&C" or the "Company") operates and franchises authentic, full service British style restaurant pubs in the United States and Canada. Specifically, the Company, through its affiliate Debtors, has established ten company-owned locations and one franchised location in the United States, in addition to nine company-owned locations (including one location branded as "The Exchange Pub and Restaurant" and one location branded as "Rosie's on Robson") and one franchised location in Canada. The Debtors' headquarters and corporate offices are located in Boston, Massachusetts.
- 8. Each restaurant employs approximately 45 people, approximately 30% of whom work full-time. For fiscal year end 2010, the Debtors had an average restaurant volume in the United States of \$2.9 million and in Canada of \$2.3 million. As of June 2011, the Debtor's employed a total of 866 people (492 in the United States and 374 in Canada).
- 9. The Debtors compete in the full-service restaurant category, which is comprised of several segments, including lower-end casual, casual dining and fine dining. The Debtors are unique in that they are the only "pub-themed" restaurant within the casual dining sector. While there are many competitors which are considered microbrew or mid-level casual dining concepts, these competitors do not possess the Debtor restaurants' distinctive authentic décor or

² One Debtor (Elephant & Castle (Chicago) Corporation), has a subsidiary that has a joint venture interest in an entity that operates the Elephant & Castle Restaurant in San Francisco. Neither that subsidiary nor the joint venture are debtors."

food/beverage offering. Most of the Debtors' restaurants are located in heavily populated downtown locations (i.e., Boston, Chicago and Toronto), nearby hotels, office buildings, residential apartments, and retail establishments. The Company prides itself in providing quick food and beverage services to its "on-the-go" customers.

C. The Debtors' Corporate Structure

- 10. The Debtor, E&C was first established in 1977. E&C is the holding company for the affiliate debtors. E&C became a publicly traded company on the OTCBB exchange under the symbol "PUBSF" in 1993. In 1995, E&C established its first location in the United States (Philadelphia, PA). In 2007, the Debtor Repechage Investments Limited ("Repechage," owned by David Dobbin and members of his family) acquired E&C. A corporate organization chart reflecting the Debtors' corporate structure is attached hereto as Exhibit "A".
- 11. In the United States, each restaurant's General Manager reports to the E&C U.S. Brand Leader. In addition, three General Managers ("Senior GMs") have additional regional oversight responsibilities. In Canada, each restaurant's General Manager reports to the Canadian District Operator ("DO") who in turn reports to the E&C Canada Brand Leader. The Brand Leaders, DO and Senior GMs supervise and assist their respective General Managers, with the goal of achieving targeted sales and profitability through the implementation and operation of E&C's strategic initiatives. Regular meetings are held between the General Managers, DO, and Brand Leaders to discuss financial results and operational improvement opportunities. Regular meetings are also held between the Brand Leaders and E&C's senior management to discuss financial results and strategic initiatives.

D. The Debtors' Capital and Debt Structure

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- 12. As of the Petition Date, Debtor E&C was a borrower and the other Debtors, guarantors under certain Loan Agreement dated as of April 20, 2007 (the "original Credit Agreement") (as amended, restated or otherwise modified from time to time (the "Loan Agreement") with GE Canada Equipment Financing. G.P. ("GE Canada"). The Original Loan Agreement provided E&C with a non-revolving credit facility in the amount of U.S. \$14,000,000.00 and amended by the First Amendment to Loan Agreement dated March 18, 2008 to, among other things, provide for an additional tranche of such non-revolving credit facility in a principal amount not exceeding C \$1,250,000.00. The Original Loan Agreement was superseded and replaced by a First Amended and Restated Loan Agreement dated as of November 21, 2008, a Second Amended and Restated Loan Agreement dated as of December 29, 2008, a Third Amended and Restated Loan Agreement dated as of October 16, 2009 and a Fourth Amended and Restated Loan Agreement dated as of December 18, 2009. E&C's obligations under the Loan Agreement are secured by substantially all of its assets, with each of the other Debtors guarantying E&C's obligations thereunder.
- 13. In addition, Fifth Street Finance Corp. (as Successor-in-Interest to Fifth Street Mezzanine Partners III, L.P. ("Fifth Street")) provided certain facilities to the Debtor Elephant & Castle, Inc. pursuant to a credit agreement dated April 20, 2007, as amended (the "Original Fifth Street Credit Agreement"). The Debtors, GE Canada and Fifth Street are parties to an interlender agreement, as amended and restated (the "Interlender Agreement"). The outstanding principal under the Original Fifth Street Credit Agreement was partially repaid, and the remaining outstanding amounts were assigned to Repechage, pursuant to a credit agreement dated October 16, 2009.

14. For the reasons discussed in the Declaration of David Dobbin in Support of the First Day Motions (the "Dobbin Declaration")³ the Debtor E&C was unable to continue to make debt service payments to GE Canada and is in default under its loan. In addition, Repechage is in default under its loan with Fifth Street. On April 18, 2011, the Debtors entered into a Forbearance Agreement with GE. In addition, Fifth Street provided notice to GE Canada that it was commencing the Standstill Period (as that term is defined in the Interlender Agreement).⁴

II.

FIRST DAY MOTIONS

- 15. Concurrently with the filing of these Chapter 11 Cases, the Debtors will be filing a number of First Day Motions. The Debtors anticipate that the Court will conduct a hearing soon after the commencement of the Debtors' Chapter 11 Cases (the "First Day Hearing"), at which the Court will hear the First Day Motions.
- continuing the Debtors' operations in chapter 11 with as little disruption and loss of productivity as possible; (b) maintaining the confidence and support of customers, employees and certain other key constituencies; and (c) establishing procedures for the smooth and efficient administration of these cases. I have reviewed each of the First Day Motions, including the exhibits thereto and I believe that the relief sought in each of the First Day Motions is tailored to meet the goals described above and, ultimately, will be critical to the Debtors' ability to maximize the value of their assets for the benefit of all of the Debtors' economic stakeholders. A description of each of the First Day Motions is provided below.

³ The Dobbin Declaration is being filed contemporaneously with this Declaration and First Day Motions and contains additional background regarding the events leading to the filing of the Chapter 11 Cases.

⁴ Other lenders who are, or may be, asserting secured claims against at least some of the Debtors also include Sysco San Diego, Inc. ("Sysco"), Royal Bank of Canada ("Royal Bank") and Toronto Dominion Bank ("TD Bank").

A. Motion for Order Authorizing Joint Administration of Chapter 11 Cases Pursuant to Federal Rule of Bankruptcy Procedure 1015 and MLBR 1015-1

- 17. The Debtors have requested entry of an order directing the joint administration of the Debtors' chapter 11 cases and the consolidation thereof for procedural purposes only. Many of the motions, applications, hearings, and orders that will arise in these chapter 11 cases will affect all Debtors. For that reason, the Debtors respectfully submit that their interests, as well as the interests of their creditors and other parties in interest, would be best served by the joint administration of these chapter 11 cases, for procedural purposes only.
- 18. The Debtors submit that the joint administration of their cases should be maintained under the case name and number assigned to Mass E & C, a Debtor entity incorporated in the state of Massachusetts that also operates a restaurant in downtown Boston, and request that the Clerk of the Court maintain one file and one docket for each of the Debtors' chapter 11 cases under the case name and number. In addition, the Debtors seek the Court's direction that a separate docket entry be made on the chapter 11 case dockets of the other Debtors substantially as follows:

An order has been entered in this case directing the procedural consolidation and joint administration of the chapter 11 cases of Massachusetts Elephant & Castle Group, Inc., Repechage Investments Limited, E & C Capital, LLC, E & C Pub, Inc., E & C Eye Street, LLC, Elephant & Castle (Chicago) Corporation, Elephant & Castle East Huron, LLC, Elephant & Castle Illinois Corporation, Elephant & Castle International, Inc., Elephant & Castle of Pennsylvania, Inc., Elephant & Castle Pratt Street, LLC, Elephant & Castle Group Inc., Elephant & Castle, Inc. (Texas), Elephant & Castle Inc. (Washington), and Elephant & Castle Canada Inc., which have concurrently commenced chapter 11 cases. The docket in the chapter 11 case of Massachusetts Elephant & Castle Group, Inc., Case No. 11-), should be consulted for all matters affecting this case.

19. The Debtors further request that the caption of these chapter 11 cases be modified as follows to reflect their joint administration under the lead chapter 11 case of Mass E & C:

IN THE UNITED STATES BANKRUPTCY COURT DISTRICT OF MASSACHUSETTS EASTERN DIVISION

To you	*	Chapter 11
In re: MASSACHUSETTS ELEPHANT &	:	Case No. 11()
CASTLE GROUP, INC.,	:	Jointly Administered
Debtors.	:	

- 20. Finally, the Debtors seek authority to file the Debtors' monthly operating reports on a consolidated basis if the Debtors determine, after consultation with the United States

 Trustee, that consolidated reports would further administrative economy and efficiency without prejudice to any party in interest and that the reports would accurately reflect the Debtors' consolidated business operations and financial affairs.
- B. Debtor's Motion Pursuant to Section 1505 of the Bankruptcy Code for Authorization of Massachusetts Elephant & Castle Group, Inc. to Act as the Foreign Representative of the Debtors
- 21. The Debtors seek an order, substantially in the form attached hereto as Exhibit A, authorizing Massachusetts Elephant & Castle Group, Inc. ("Mass E&C") to take the following actions: (i) act as the foreign representative of the Debtors; (ii) seek recognition by the Ontario superior Court of Justice (Commercial List) (the "Ontario Court") of the Chapter 11 Cases (as herein defined) and of certain orders of the Court made from time to time in the Chapter 11 Cases; (iii) request that the Ontario Court lend assistance to this Court; and (iv) seek any other appropriate relief from the Ontario Court that the Debtors deem just and proper.

22. Section 1505 of the Bankruptcy Code allows a debtor in possession to obtain a court order recognizing the debtor in possession as the foreign representative of the debtor's estate, in order to submit a petition to a foreign court requesting recognition of the debtor's chapter 11 case. Specifically, section 1505 of the Bankruptcy Code provides:

A trustee or another entity (including an examiner) may be authorized by the court to act in a foreign country on behalf of an estate created under section 541. An entity authorized to act under this section may act in any way permitted by the applicable foreign law.

11 U.S.C. Section 1505. Section 1505 only applies to cases filed under chapters other than chapter 15 of the Bankruptcy Code because a chapter 15 case does not create an estate under section 541. For chapter 11 cases, authority to act as a foreign representative may be granted to the debtor in possession because a "trustee," as defined by section 1502(6) of the Bankruptcy Code, "includes…a debtor in possession in a case under any chapter of this title." Id. Section 1502(6).

- 23. An elicit grant of authority to act as the foreign representative is meant to facilitate the process of petitioning for recognition in a foreign court. Clear evidence of a chapter 11 debtor's authority to act in a foreign country is particularly necessary because a chapter 11 case commences immediately upon the filing of a petition, with no order signed by the court that explicitly appoints the debtor as the fiduciary or trustee of the debtor's estate. The fact that a chapter 11 debtor has this authority by virtue of being a debtor in possession may not be persuasive to a foreign court.
- 24. Moreover, absent a court order, a chapter 11 debtor may find it difficult to satisfy the requirements of a petition for recognition. These requirements are substantially similar in most countries that have adopted the Model law, including Canada.

- 25. The relief sought by this Motion is, therefore, the first in a two step process. If granted, Mass E&C expects in due course to submit an application to the Canadian Court that seeks recognition of the Chapter 11 Cases as foreign main proceedings.
- 26. If the Ontario Court decides to recognize the Chapter 11 Cases as foreign main proceedings, the Debtors will benefit from the protection of an automatic stay against commencement or continuation of actions or proceedings concerning the Debtors' assets, rights, obligations, and liabilities in Canada. Even if the Ontario Court holds that the Chapter 11 Cases are not foreign main proceedings, the Ontario Court has discretion to order a stay. In addition, the foreign representative can seek a wide range of relief from the Ontario Court where it is necessary to protect the assets of the Debtors or the interests of its creditors in Canada.

C. Retention of Professionals

Application of the Debtors Pursuant to Sections 327(a) and 329 of the Bankruptcy Code for an order Authorizing Employment and Retention of Eckert Seamans Cherin & Mellott, LLC as Attorneys for the Debtors Nunc Pro Tunc to the Petition Date

- 27. The Debtors seek to employ and retain Eckert Seamans as their principal bankruptcy counsel to represent them as debtors-in-possession in these bankruptcy cases effective as of the Petition Date. Accordingly, the Debtors respectfully request the entry of an order authorizing them to employ and retain Eckert Seamans as their attorneys under a general retainer to perform the legal services that will be necessary during these chapter 11 cases.
- 28. The Debtors have selected Eckert Seamans because this case is likely to be complex and will require counsel to the Debtors with extensive experience in restructuring and reorganizing insolvent companies. Eckert Seamans has extensive experience and knowledge in the field of reorganization, restructuring, debtors' and creditors' rights and business reorganizations under chapter 11 of the Bankruptcy Code. In addition, Eckert Seamans is very

familiar with the Debtors' businesses and affairs and many of the potential legal issues which may arise in the context of these chapter 11 cases. Accordingly, the Debtors believe that Eckert Seamans is both well-qualified and able to assist it in these chapter 11 cases.

- 29. The Debtors have selected Eckert Seamans for the reason that they believe Eckert Seamans is needed for the Debtors to properly perform their duties and functions; Eckert Seamans has extensive experience in matters of this character; and the Debtors believe that Eckert Seamans is well-qualified and uniquely able to represent them in these proceedings in an efficient and timely manner.
- 30. The professional services which Eckert Seamans shall render include, but are not limited to, the following:
- (a) to provide to the Debtors legal services with respect to its powers and duties as a debtors-in-possession in continuing the management and operation of their businesses and properties;
- (b) to appear before this Court, any appellate courts and United States Trustee and protect the interests of the Debtors' estates before such courts and the United States Trustee;
- (c) to prepare on behalf of the Debtors necessary applications, motions, complaints, answers, responses, orders, reports, and other legal papers;
- (d) to represent the Debtors in any matters involving contests with secured and unsecured creditors;
- (e) to attend meetings and negotiate with representatives of creditors or other parties in interest as required of the Debtors;
- (f) to negotiate and prepare on behalf of the Debtors a bankruptcy plan, disclosure statement and pursue confirmation and approval thereof;

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- (g) to advise the Debtors in connection with any contemplated sales of certain assets;
- (h) to take such actions to protect and preserve the Debtors' estates as necessary and as they arise; and
- (i) to perform all other legal services for the Debtors which may be necessary herein.

Application of the Debtors for an Order Authorizing the Retention and Employment of Heenan Blaikie LLP as Canadian Counsel to the Debtors Nunc Pro Tunc to the Commencement Date Pursuant to Sections 327(e) and 328(a) of the Bankruptcy Code

- 31. The Debtors seek to employ Heenan Blaikie as their Canadian counsel to assist the Debtors in connection with carrying out its duties and responsibilities under the Bankruptcy Code during the Chapter 11 Cases by advising the Debtors on relevant aspects of Canadian law and taking all actions necessary to protect the Debtor's interests in connection with an application for an ancillary proceeding under the Companies' Creditors Arrangement Act (the "CCAA"). The Debtors seek to do so pursuant to sections 327(e) and 328(a) of the Bankruptcy Code and the terms of this Application.
- 32. The Debtors have selected Heenan Blaikie as their Canadian counsel during the pendency of its bankruptcy case because of the firm's extensive experience and knowledge in the field of debtors' and creditors' rights, business reorganizations and liquidations under the CCAA and the Bankruptcy and Insolvency Act (the "BIA") and its general expertise, experience, and knowledge of Canadian law. In selecting counsel to advise the Debtors with respect to seeking recognition of the Chapter 11 Cases under and pursuant to Part IV of the CCAA, the Debtors sought Canadian counsel with experience in representing debtors in cross-border reorganization cases and other debt restructurings. Heenan Blaikie has such experience as Heenan Blaikie is

regularly involved in bankruptcy and insolvency cases with both American and Canadian components. The Debtors believe that Heenan Blaikie is both well qualified and able to represent it in these Chapter 11 Cases and any related Canadian proceedings in a most efficient and timely manner.

- 33. The Debtors believe that the services of Heenan Blaikie are necessary for the effective administrative of its bankruptcy case. Subject to further order of this Court, Heenan Blaikie will render the following professional services:
 - (a) provide legal services in connection with proceedings under the Companies' Creditors Arrangement Act, R.S.C. 1985, c. C-36, as amended (the "CCAA"), before the Ontario Superior Court of Justice (Commercial List) (the "CCAA Proceeding"), including seeking recognition of the Chapter 11 Cases under the CCAA; and
 - (b) provide legal services which are reasonably necessary and appropriate to advise and assist the Debtors with matters of Canadian law affecting the Debtors, including, without limitation, in connection with the Chapter 11 Cases and the CCAA Proceeding.

Application for Order Approving the Debtors' Agreement With Epiq Bankruptcy Solutions, LLC and Appointing Epiq Bankruptcy Solutions, LC as Claims, Noticing and Balloting Agent for the Debtors

- 34. The Debtor has requested that this Court enter an Order authorizing and approving the retention and appointment of Epiq Bankruptcy Solutions, LLC, as claims agent to, among other things: (a) serve as the Court's notice agent to mail notices to the estate's creditors and parties-in-interest; (b) provide computerized claims, claims objection, and balloting database services; and (c) provide expertise and consultation and assistance in claim and ballot processing and other relevant administrative services.
- 35. The Debtors believe that the Notice Agent is particularly well-suited to act as the claims, noticing and balloting agent in these cases because the Notice Agent is a claims management and case administration firm with more than 19 years of in-depth experience in

performing noticing, claims processing, claims reconciliation, solicitation, tabulation and other administrative tasks for chapter 11 debtors. The Notice Agent also is experienced in performing plan voting and distribution services, and other services relating to its role as a claims and noticing agent.

- 36. Given that large number of creditors involved in the Debtor's case, the Debtor and the Clerk of the Court will need the assistance of an experienced claims agent to effectuate appropriate and accurate notice and filing of various pleadings. Based upon Epiq's experience in other large chapter 11 cases, the Debtor concluded that Epiq was the best choice for claims agent in this case.
- 37. It is anticipated that the Notice Agent will perform, among other things, the following services as claims, noticing and balloting agent at the request of the Debtors or the office of the Clerk of the Court (the "Clerk's Office"):
 - (a) assist the Debtors with preparation and distribution of all required notices in these Chapter 11 Cases including, among others:
 - (i) a notice of the commencement of these Chapter 11 Cases and any initial meeting of creditors under section 341(a) of the Bankruptcy
 Code;
 - (ii) notice of claims bar dates;
 - (iii) notice of objections to claims;
 - (iv) notices of any hearings on the Debtors' disclosure statement and confirmation of the Debtors' chapter 11 plan; and

- (v) such other miscellaneous notices as the Debtors or the Court may deem necessary or appropriate for the orderly administration of these Chapter 11 Cases;
- (b) promptly after the service of a particular notice, file with the Clerk's

 Office a certificate or affidavit of service that includes: (i) a copy of the

 notice served; (ii) a list of persons upon whom the notice was served,

 along with their addresses; and (iii) the date and manner of service;
- (c) receive, examine and maintain copies of all proofs of claim and proofs of interest filed in these Chapter 11 Cases;
- (d) maintain official registers in the Debtors' Chapter 11 Cases by docketing all proofs of claim and proofs of interest in the applicable claims database that includes the following information for each such claim or interest asserted:
 - (A) the name and address of the claimant or interest holder and any agent thereof, if the proof of claim or proof of interest was filed by an agent;
 - (B) the date the proof of claim or proof of interest was received by the Notice Agent and/or the Court;
 - (C) the claim number assigned to the proof of claim or proof of interest; and
 - (D) the asserted amount and classification of the claim,
- (e) implement necessary security measures to ensure the completeness and integrity of the claims registers;

- (f) transmit to the Clerk's Office a copy of the claims registers, upon request;
- (g) maintain an up-to-date mailing list for all entities that have filed proofs of claim or proofs of interest and make the list available upon request to the Clerk's Office or any party in interest;
- (h) provide access to the public for examination of copies of the proofs of claim or proofs of interest filed in these Chapter 11 Cases without charge during regular business hours;
- (i) record all transfers of claims pursuant to Bankruptcy Rule 3001(e) and provide notice of the transfers as required by Bankruptcy Rule 3001(e);
- (j) promptly comply with such further conditions and requirements as theClerk's Office or the Court may at any time prescribe;
- (k) provide such other claims processing, noticing, solicitation, balloting, tabulation, disbursing and related administrative services as may be requested from time to time by the Debtors, including, but not limited to, assisting in preparation of the Debtors' schedules of assets and liabilities and statements of financial affairs, if necessary;
- (l) distribute the applicable solicitation materials to each holder of a claim against or interest in the Debtors;
- (m) if necessary, to respond to mechanical and technical claims, noticing,
 distribution, solicitation and other administrative inquiries;
- if necessary, to receive, review and tabulate the ballots cast, and make
 determinations with respect to each ballot as to its timeliness, compliance

- with the Bankruptcy Code, Bankruptcy Rules and procedures ordered by this Court; and
- (o) in addition to the foregoing, the Debtors seek to employ the Notice Agent to assist it with, among other things, certain data processing and ministerial administrative functions, including, but not limited to, acting as disbursing agent in connection with the chapter 11 plan process.
- D. Motion of the Debtors for an Order Pursuant to Sections 105, 361, 362, and 363 of the Bankruptcy Code (a) Authorizing Use of Cash Collateral;
 (b) Granting Adequate Protection; (c) Scheduling a Final Hearing Pursuant to Bankruptcy Rule 4001; and (d) Granting Related Relief
- 38. By the Motion, the Debtors request, pursuant to sections 105, 361, 362, and 363 of chapter 11 of title 11 of the United States Code (the Bankruptcy Code), Rules 2002, 4001, and 9014 of the Federal Rules of Bankruptcy Procedure (the Bankruptcy Rules), and Massachusetts Local Bankruptcy Rule (MLBR) 4001-2 (a) the authority to use cash collateral and grant adequate protection to the Lenders in the form of replacement liens and the other protections described below and (b) the scheduling of a final hearing (the Final Hearing) thereon. A proposed Interim Order is attached hereto as Exhibit A.
- 39. One of the Debtor's pressing concerns is the need for the immediate use of Cash Collateral pending a final hearing on the Motion. The Debtor requires the use of Cash Collateral in order to meet its expenses and maintain the operation of its business. Without the use of Cash Collateral, the Debtor's operations will be substantially and irreparably harmed. The continued operation of the Debtor's business is essential to its operation during this case. In order to avoid immediate and irreparable harm to the Debtor's estate, the Debtor requires the use of Cash Collateral to pay, among other things, payroll, utilities, taxes, insurance, critical vendors and other ordinary business costs and expenses.

- 40. The Debtor's ordinary course operations generate Cash Collateral through the sale of food and related items. The Lenders (as the term is described in the Motion) asserts, or may assert, a security interest in some or all of the Debtors' Cash Collateral. As adequate protection for any interest in Cash Collateral which Lenders may have, the Debtors are willing to grant Lenders replacement liens in the Debtors' post-petition Cash Collateral, to the same extent, priority and validity as its pre-petition liens, if any, and only to the extent that the Debtors diminish such Cash Collateral. The proposed replacement liens should provide sufficient adequate protection to prevent any diminution in value to the collateral.
- 41. The Debtors seek to use Cash Collateral in accordance with its proposed budget (with allowance for a 10% overage on each expense item not to exceed 10% in the aggregate), which was attached to the Motion, for an initial four (4) week period and thereafter upon further order of this Court, following a final hearing on the Motion, on a permanent basis, in accordance with its operating needs.
- 42. The Debtors' assets consist primarily of: (i) cash; (ii) inventory; (iii) fixed assets; and (iv) accounts receivable. As of the Petition Date, the Debtors, on a consolidated basis, had approximately \$365,000.00 of cash on hand, inventory with a book value of approximately \$501,000.00, fixed assets with a book value of approximately \$12,758,000.00, and accounts receivable (i.e. short term credit card receivables) of approximately \$300,000.00.
- 43. As of the Petition Date, the Debtor, E&C, owed GE CEF approximately \$18,800,000.00 pursuant to the Loan Agreement (the GE CEF Prepetition Obligation). GE CEF asserts, that the GE CEF Obligation is secured by a lien against substantially all of the Debtors' assets. Also, as of the Petition Date, the Debtor RIL owed Fifth Street approximately

⁵ The consolidated retail value of the Debtors' Petition Date inventory was approximately the same as book value.

⁶ These figures are given on a consolidated basis. The Debtors are investigating the extent to which the Lenders have an interest in Cash Collateral, if any, as to each specific debtor.

\$3,500,000.00 (the "Fifth Street Prepetition Obligation"). Fifth Street asserts that the Fifth Street Prepetition Obligation is secured by a lien on substantially all of RIL's assets. As of the Petition Date, RIL does not believe it owes any money to Royal Bank, although a lien search appears to indicate that Royal Bank has a filed lien on substantially all of RIL's assets. Also, as of the Petition Date, the Debtor Elephant & Castle Group Inc. does not believe it owes any money, although a lien search appears to indicated that TD Bank has a filed UCC1 on substantially all of Elephant & Castle Group Inc. assets. Finally, as of the Petition Date, E&C Pub Inc. is not aware of any money (other than ordinary course of business), although a lien search appears to indicate that Sysco has a filed UCC1 on substantially all of E&C Pub Inc.'s assets. The GE CEF Prepetition Obligation, the Fifth Street Prepetition Obligation, and the Royal Bank Prepetition Obligation, collectively should be referred to as the "Prepetition Obligations".

44. The Debtors need immediate authority to use Cash Collateral to fund its day-to-day operations so as to preserve the going concern value of the Debtors. I believe that the Debtors' use of Cash Collateral is absolutely essential for the Debtors' continued operations and is therefore in the best interest of creditors and this bankruptcy estate.

E. Honor Existing Obligations

Debtors' Motion for Order (i) Authorizing (a) Payment of Pre-Petition Wages, Salaries and Employee Benefits, (b) Reimbursement of Employee Business Expenses, and (c) Payment of Other Employee Related Amounts; and (ii) Authorizing Applicable Banks and Other financial Institutions to Receive, Process, Honor and Pay All Checks and Drafts Drawn on Debtors' Bank Accounts Relating to the Foregoing.

45. The Debtors have requested that this Court enter an Order (i) authorizing (a) payment of pre-petition wages, salaries and employee benefits, (b) reimbursement of employee business expenses, and (c) payment of other employee-related amounts; and (ii) authorizing

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applicable banks and other financial institutions to receive, process, honor and pay all checks and drafts drawn on debtors' bank accounts relating to the foregoing.

- 46. The continued maintenance of employee pay and benefits is essential to the ongoing and valued services of the Debtors' employees. Accordingly, the Debtors have sought authority to pay certain pre-petition obligations to its employees. These pre-petition obligations include various sums for: wages and salaries, federal and state withholding taxes, contributions to employee benefit plans and all other employee benefits that the Debtors pay in the ordinary course of business, as well as reimbursable expenses as defined in the above-referenced Motion (collectively, the "Employer Obligations"). Furthermore, as a service to its employees, the Debtors withhold certain amounts from its employees' paychecks for the benefit of designated recipients for various purposes, including, without limitation, the payment of wage garnishments. The Debtors withhold such amounts and pays them directly to the appropriate entity.
- 47. The Debtor has approximately 866 employees. In order to ensure that their employees are paid in the ordinary course as and when compensation payments become due, the Debtors specifically request that the order approving this Motion also provide that the banks providing the accounts from which disbursements are made be authorized to service and administer the accounts as described above without interruption, and, in the usual and ordinary course of business, to receive, process, honor and pay any and all electronic or wire transfers, checks and drafts drawn on the Debtors' accounts, whether presented for payment before or after commencement of these chapter 11 cases by the holder thereof, provided that sufficient funds are in the Debtors' accounts to cover them.
- 48. Although the Debtors seek authority to make the requested payments, they do not believe that the Court should direct them to pay any specific claim. Additionally,

notwithstanding anything to the contrary, the payment of any claims pursuant to the Order, if entered, shall neither (i) make such obligation an administrative expense of the Debtors' estates nor (ii) constitute approval by the Court of any employee plan or program including any bonus plans.

- 49. <u>Wages, Salaries and Compensation</u>. In the ordinary course of their business, the Debtors issue payroll checks on a bi-weekly basis. However, the payroll for the restaurants in the United States and the restaurants in Canada are on alternating bi-weekly schedules.
- 50. Employees in the United States are paid bi-weekly on Fridays for the two preceding weeks. The employees have been paid for the payroll period ending June 19, 2011. As of the Petition Date, the employees will not have been paid for the partial payroll period through June 20 28, 2011. Employees would normally be paid for this pay period on July 8, 2011.
- 51. Pre-petition, the average aggregate gross bi-weekly payroll to all employees in the United States was approximately \$295,000.
- 52. Employees in Canada are also paid bi-weekly on Thursdays for the two preceding weeks. The employees have been paid for the payroll period ending June 12, 2011. As of the Petition Date, the employees will not have been paid for the payroll period through June 26, 2011 and the partial payroll period through June 28, 2011. Employees would normally be paid for these payroll periods on June 30, 2011 and July 14, 2011.
- 53. The average, pre-petition aggregate gross bi-weekly payroll to all employees in Canada was approximately \$285,000.
- 54. The Debtors believe that as of the Petition Date, approximately \$500,000.00 in accrued pre-petition wages and salaries ("Wages and Salaries") is due and owing to Debtors'

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employees for services rendered within the 180-day period immediately preceding the Petition Date. To the Debtors' knowledge, none of their employees are individually owed more than \$11,725 on account of wages earned prior to the Petition Date.

- 55. In addition to pre-petition wages and salaries, the Debtors have incurred prepetition obligations to former employees for accrued vacation and personal time off and have
 incurred pre-petition obligations to employees for vacation, holiday, sick leave, and severance
 pay. This Motion requests that the Debtors be granted the authority, but not the obligation, to
 pay former employees and employees to the extent that any amounts may be owed to them. As
 of the Petition Date, the Debtors estimate that they owe approximately \$150,000.00 of accrued
 but not paid time-off benefits.
- 56. Employee Insurance Benefits. The Debtors maintain various plans and policies to provide employees with certain insurance and other similar benefits such as health, dental, accidental death and dismemberment, short term disability and long term disability benefits (the "Employee Insurance Benefits"). The Debtors believe that such pre-petition premiums for Employee Insurance Benefits have been paid. Thus, relief is sought simply to provide the Debtor authority to pay any such amounts which may arise (although the Debtor will not be required to do so).
- 57. Various insurance coverage is an important element of the Employee Insurance Benefits program, which Debtor provides through a premium-based insurance plan. Employees and their families rely on the Debtor to provide continuing health care. Any failure to pay these amounts would be injurious to employee welfare, morale and expectations. To the extent that any claims or premiums for Employee Insurance Benefits remain unpaid on the Petition Date, the Debtor seeks authorization to pay those amounts.

Deductions. The Debtors deduct from their employees' paychecks payroll taxes and the employees' portion of FICA and unemployment taxes, employee contributions for health benefits and legally ordered deductions such as wage garnishments, child support and tax levies, if any (the "Employee Deductions"). The Debtors forward amounts equal to any Employee Deductions from their main bank accounts to appropriate third-party recipients. Due to the commencement of these chapter 11 cases, funds were deducted from employee salaries but may not have been forwarded to appropriate third-party recipients. The Debtors withhold approximately \$226,000.00 per month in Employee Deductions. By this Motion, the Debtors seek authority to forward the Employee Deductions, if any, to the appropriate parties.

Pre-Petition Reimbursable Expenses

- 59. Prior to the Petition Date and in the ordinary course of their business, the Debtors reimbursed employees and officers for certain business-related expenses incurred in the scope of their employment, including, without limitation, business meals, phone costs and other miscellaneous business expenses incurred on behalf of the Debtors with the understanding that the employee would be reimbursed (the "Employee Expenses"). The Debtors believe that there are no outstanding Employee Expenses due, but seeks authority to pay any claims for same that may arise.
- 60. Employee Bonuses. The Debtors maintain a bonus program based upon a percentage of cash operating profit at each restaurant. The bonuses are usually paid on a quarterly basis; however, the payment of bonuses for the first quarter 2011 was delayed. The first quarter bonuses to employees at restaurants in the United States were paid on June 21, 2011. The Debtors expected to pay Canadian employees their first quarter bonuses on June 30, 2011.

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- 61. Employees in the U.S. and Canada may also earn bonuses for the second quarter ending on June 12, 2011.
- 62. The Debtors seek permission to pay an aggregate approximate amount of \$1,241.00 for first quarter bonuses to Canadian employees and to pay second quarter bonuses in the ordinary course of business.

Debtors' Motion for Entry of Order Granting (i) Authority to Continue to Use Certain of Their Pre-Petition Bank Accounts, Check Stock and Existing Business Forms, and (ii) Waiver of Compliance with the Bankruptcy Code Section 345(b) Investment Guidelines

- 63. The Debtors also have requested authority to continue to use certain of its prepetition bank accounts, check stock and existing business forms as I have described below. To service its operations, the Debtors have a comprehensive cash management system in place, which is reviewed and monitored by the Debtors' internal accounting staff. If the Debtors were required to close existing bank accounts and open new accounts, there would likely be a meaningful disruption in the Debtors' ability to collect and disburse funds in the ordinary course of their operations. The Debtors' bank accounts operate as follows:
- 64. The Debtors use a centralized Cash Management System (the "Cash Management System") to collect and transfer funds from and for, and to pay expenses incurred by the Debtors.
- 65. <u>United States Cash Management System.</u> Wells Fargo operates as the Debtors' central bank. All accounts payable, rent and other checks are drawn upon the Wells Fargo account (the "Wells Fargo Account"). The checks are identified by different sequential numbers that will prompt whether the check corresponds to a particular restaurant and type of payment. Visa, MasterCard, American Express and Discover settlements and adjustments are deposited and debited from the Wells Fargo Account. These deposits and debits identified by the different merchant numbers that correspond to a specific restaurant.

- 66. Payroll is paid through E&C International, Inc., one of the Debtors. However, funds from the Wells Fargo Account are transferred to E&C International, Inc.'s account in order to fund payroll. The E&C International, Inc. account is also at Wells Fargo.
- 67. Every Debtor-owned restaurant in the United States maintains two separate, local bank accounts, one is called a "Manager's Account" from which cash-on-delivery invoices are paid and petty cash funds are replenished (depending on historical need) and the second is called an "Operating Account" where cash collected from sales is deposited. Twice a week and depending upon the balances, funds are transferred or swept from these accounts into the Wells Fargo Account
- 68. Transfers to the Canadian bank accounts, if funds are needed, are initiated from the Wells Fargo Account.
- 69. <u>Canadian Cash Management System</u>. The main bank in Canada is RBC Royal Bank. There are three accounts for Elephant & Castle Canada, Inc. and two accounts for Elephant & Castle Group, Inc.
- 70. Elephant & Castle Canada, Inc. Similar to the restaurants in the United States there is one main sweep account at RBC Royal Bank where all credit card and debit card receipts are deposited. In addition, all accounts payable checks are presented on this account and as well as bi-weekly payroll. Payments on the American Express corporate credit card and certain vendor direct debit payments are made from this account.
- 71. In Canada there is one Manager's Account at RBC Royal Bank for all locations unlike the United States where there are individual accounts for each location. The restaurant managers deposit their cash receipts into this account and write store level manager checks for

various cash-on-delivery expenses. Excess funds in this account are swept on a periodic basis into the RBC Royal Bank main account.

- 72. The third account is referred to as the Winnipeg VLT account. The Winnipeg restaurant has video lottery terminals that are regulated by the province of Manitoba. The proceeds from lottery sales are deposited into this account. The province debits it share of receipts on a weekly basis from this account. Elephant & Castle Canada, Inc. transfers its share of the proceeds to the RBC Royal Bank main account on a monthly basis.
- 73. <u>Elephant & Castle Group Inc.</u>. There is one U.S. dollar account and one Canadian dollar account for this entity both at RBC Royal Bank. These accounts are used to pay overhead expenses and expenses that must be allocated across a number of locations. In addition, funds transferred from the United States flow through the U.S. dollar account.
- 74. <u>Intercompany Transfers</u>. The Debtors routinely transfer funds between various Debtors. The Debtors account for each such transfer with intercompany debts that are recorded as bookkeeping entries.
- 75. The Debtors are seeking authority to use the above described "cash management system" in the same manner as such accounts were used prior to the commencement of the Debtors' bankruptcy cases.

Debtors' Motion for an Order Authorizing (i) the Debtors to Remit and Pay Certain Taxes and Fees and (ii) Financial Institutions to Process and Cash Related Checks and Transfers

76. The Debtors: (a) collect sales and use taxes from their customers for ultimate remittance to taxing authorities; (b) incur taxes, including gross receipt, franchise, real and personal property, income, entertainment, and other taxes in operating their business (items (a) and (b) together, collectively, the "Taxes"); (c) charge fees and other similar charges and

assessments on behalf of various taxing, licensing, and other governmental authorities; and (d) pay fees to such authorities for licenses and permits required to conduct the Debtors' business in the ordinary course (items (c) and (d) together, collectively, the "Fees"). The Debtors pay the Taxes and Fees bi-weekly, monthly, quarterly, semi-annually, or annually to the respective Authorities, in each case as required by applicable laws and regulations.

- 77. The Debtors seeks authority to pay any Taxes and Fees that were accrued prepetition and in the ordinary course of business, but were not in fact paid or processed prepetition, or were paid in an amount less than is actually owed, or to the extent any such payments made pre-petition were rejected, lost or otherwise not received in full by any Authority.
- 78. Although the Debtors seek authority to make the requested payments, they do not believe that the Court should direct them to pay any specific Taxes or Fees. Additionally, the relief sought in this Motion is with respect to any Taxes and Fees that were currently owed as of the Petition Date or that were timely paid prior to the Petition Date, but such payment had not been processed as of the Petition Date. This Motion does not seek relief to pay past due Taxes or Fees.
- 79. The Debtor's failure to pay the Taxes and Fees could have a material and adverse impact on its ability to operate in the ordinary course of business and thus impair this proceeding to the detriment of all constituents.
- 80. Furthermore, many of the tax liabilities may constitute trust fund taxes that the Debtor has collected and holds in trust for the benefit of the Authorities. Therefore, such funds are not property of the estate. Moreover, to the extent that the Authorities would hold a secured or priority claim for the Taxes and Fees, payment of these amounts at this time will not give the

Authorities any more recovery than they would otherwise be entitled to under the Bankruptcy Code.

81. Accordingly, the Debtor seeks entry of an order authorizing, but not directing, the Debtor to pay any Taxes and Fees that are determined to be owed without regard to whether such obligations accrued or arose before or after the Petition Date.

Debtors' Motion Pursuant to Section 366 of the Bankruptcy Code for Entry of an Order: (i) Prohibiting Utilities From Altering, Refusing or Discontinuing Services for Pre-Petition Invoices; (ii) Determining that the Utilities Are Adequately Assured of Post-Petition Payment; and (iii) Establishing Procedures for Determining Requests for Additional Adequate Assurance

- 82. By this Motion, the Debtors seek an order (i) prohibiting the Utility Companies from altering, refusing or discontinuing services, (ii) deeming that the Utility Companies are adequately assured of post-petition payment, and (iii) establishing procedures for determining requests for additional adequate assurance of payment.
- 83. Specifically, the Debtors seek to provide assurance of payment through the following procedures (the "Determination Procedures"):
 - (a) The Debtors shall provide each such Utility Company which is not currently holding a security deposit with a security deposit (the "Security Deposit") in an amount equal to the average one month obligation for utility service over the past twelve months prior to the Petition Date for such Utility Company. If the Utility Company currently holds a Security Deposit, the Debtors shall not be required to post an additional deposit.
 - (b) If a Utility Company asserts that the treatment provided pursuant to paragraph (a) above does not constitute satisfactory assurance of payment, then such Utility Company may request additional adequate assurance (an "Additional Assurance Request") pursuant to section 366(c)(3) of the Bankruptcy Code. Any such Additional Assurance Request must be sent so as to be received within 30 days after the entry of the interim order on this Motion (the "Utility Order"), attached hereto as Exhibit "B", to Massachusetts Elephant & Castle Group, Inc., 02109 (Attn: Keith A. Radford, with a copy to Eckert Seamans Cherin & Mellott, LLC, Two International Place, 16th Floor, Boston, MA 02110-2602 (Attn: John G. Loughnane, Esquire) and shall specify (i) the amount and nature of assurance of payment that would be satisfactory to the Utility

- Company, (ii) the type of utility services that are provided, (iii) a list of any deposits or other security currently held by such Utility Company and held by such Utility Company immediately prior to the Petition Date on account of the Debtors, (iv) a description of any payment delinquency or irregularity by the Debtors for the post-petition period, and (v) detailed reason(s) why the Security Deposit does not constitute satisfactory assurance of payment.
- (c) Without further order of the Court, the Debtors may enter into agreements granting to the Utility Companies any assurance of payment that the Debtors, in their sole discretion, determine is reasonable.
- (d) If a Utility Company timely makes an Additional Assurance Request that the Debtors believe is unreasonable, then, upon the written request of the Utility Company and after good faith negotiations by the parties, the Debtors will (i) file a motion seeking to modify the Additional Assurance Request to an amount that the Debtors believe is adequate (a "Determination Motion"), and (ii) schedule the Determination Motion to be heard by the Court at the next regularly-scheduled omnibus hearing in this case that is at least 20 days after the filing of the Determination Motion (a "Determination Hearing"). The Debtors will not be required to file a Determination Motion with respect to any such Utility Company earlier than 40 days after the Petition Date.
- (e) The Utility Companies shall be prohibited from altering, refusing, or discontinuing services, and shall be deemed to have adequate assurance of payment, pending negotiation and receipt of assurance of payment pursuant to the Determination Procedures or an order determining adequate assurance following a Determination Hearing.
- (f) Any assurance of payment provided by the Debtors to a Utility Company in accordance with the Determination Procedures shall, to the extent not used by the Utility Company to satisfy a post-petition default, be returned to the Debtors within 30 days after the effective date of a chapter 11 plan in this case without further order of the Court.
- (g) Any Utility Company that does not timely make a written Additional Assurance Request in accordance with the Determination Procedures shall be deemed to have adequate assurance of payment under section 366(b) of the Bankruptcy Code, without prejudice to such Utility Company's right to seek relief under section 366(c)(3)(A).
- 84. In the normal course of its business, the Debtor uses electricity, water, telephone and other utility services provided by the Utility Companies. All of these utility services are essential to the safe and efficient operation of the Debtor's business. Continuing utility services

to the Debtor is essential to its ability to sustain operations while its chapter 11 case is pending.

An interruption of utility services, no matter how brief, would severely disrupt the Debtor's business operations.

Debtors' Motion for Entry of an Order Authorizing the Debtors to Honor Certain Pre-Petition Obligations to Customers and to Otherwise Continue Customer Practices and Programs in the Ordinary Course of Business

- 85. The Debtor seeks an Order authorizing the Debtors to honor or pay certain prepetition obligations to its customers in the ordinary course of business.
- 86. Prior to the Petition Date and in the ordinary course of its business, the Debtors engaged in certain practices to maximize sales, engender customer loyalty, and develop and sustain brand loyalty and a positive reputation in the marketplace. These practices include, but are not limited to, the following: (i) a gift card program (the "Gift Card Program"); and (ii) coupons/discounts (together with the Gift Card Program, the "Customer Programs").
- 87. The Customer Programs, which are common place among establishments similar to those operated by the Debtors, are described in detail below. The common goals of Customer Programs are to meet competitive pressures, ensure customer satisfaction, and generate brand loyalty and goodwill for the Debtors, thereby retaining current customers, attracting new ones, and ultimately improving the going concern value of the business...
- 88. The Debtors need to continue the Customer Programs post-petition, which have been beneficial to their businesses and, in connection therewith, the Debtors seek authority to honor its pre-petition obligations with respect to such Customer Programs in the ordinary course of business. Such relief is necessary to preserve the Debtors' critical customer relationships and goodwill for the benefit of the estates.

CONCLUSION

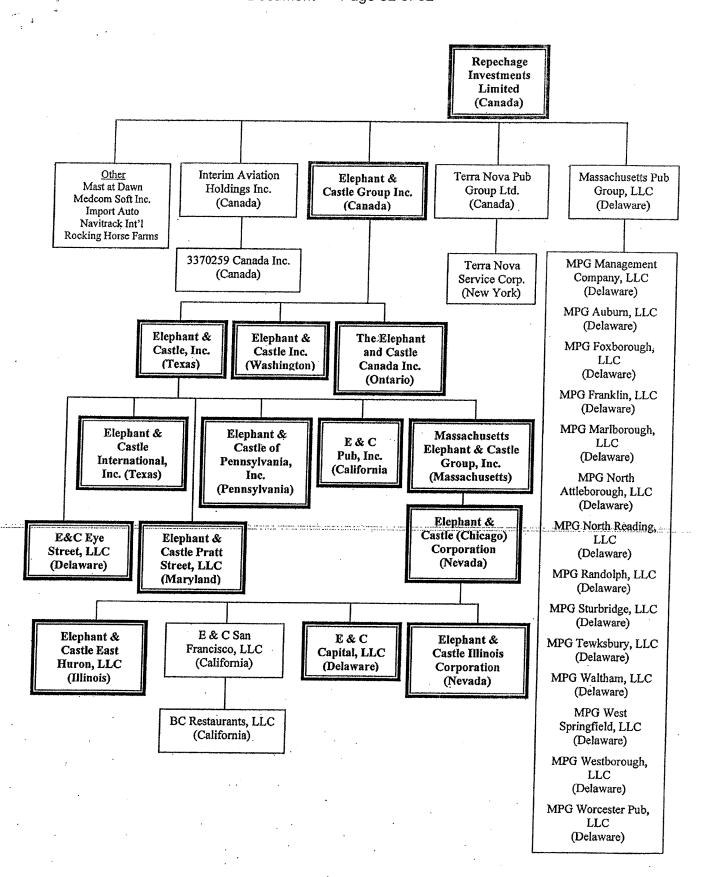
89. Accordingly, for the reasons stated herein and in each of the first day applications and motions, the Debtors respectfully request that the First Day Orders be approved.

KEITH RADFORE

Chief Financial Officer of the Debtors and

Debtors-in-Possession

Dated: June 28, 2011



TAB B

THIS IS EXHIBIT "B" REFERRED TO IN

THE AFFIDAVIT OF KEITH RADFORD

Sworn before me this $\partial^{\mathcal{X}}$ day of June, 2011

A Notary Public

My commission Expres 3/1/13

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IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF MASSACHUSETTS EASTERN DIVISION

In re: : Chapter 11

Massachusetts Elephant & Castle

Group, Inc., et al. : Case No. 11-16155

Debtors : Jointly Administered

DECLARATION OF DAVID DOBBIN IN SUPPORT OF FIRST DAY MOTIONS

I, David Dobbin, being fully sworn, hereby declare that the following is true to the best of my knowledge, information and belief:

- 1. I am the Chairman of the Board of Directors of each of the above-captioned debtors and debtors in possession (collectively, the "Debtors"). I am also President of the Debtors. I am familiar with the Debtors' day-to-day operations, financial condition, books and records, and business affairs, as well as the events leading up to the filing of these cases and the Debtors' efforts to identify interested parties for the sale of the Debtors' businesses as a going concern.
- 2. On June 28, 2011 (the "Petition Date"), the Debtors commenced these cases (the "Chapter 11 Cases") by each filing a voluntary petition for relief under chapter 11 of title 11 of the United States Code. Sections 101-1532 (the "Bankruptcy Code"), in the United States

 Bankruptcy Court for the District of Massachusetts (the "Court").

¹ The debtors in these cases, along with the last four digits of the federal tax identification number for each of the debtors, are Massachusetts Elephant & Castle Group, Inc. (5090), Elephant and Castle of Pennsylvania, Inc. (9152), E&C Pub, Inc. (4001), Elephant & Castle Inc. (Washington) (3988), Elephant & Castle (Chicago) Corporation (5254), Elephant & Castle East Huron, LLC (8642), E&C Capital, LLC (4895), Elephant & Castle Illinois Corporation (2811), E&C Eye Street, LLC (1803), Elephant & Castle International, Inc. (5294), Elephant & Castle Pratt Street, LLC (7898), Elephant & Castle Group Inc. (no U.S. EIN), Elephant & Castle Canada Inc. (no U.S. EIN), Repechage Investments Limited (no U.S. EIN), Elephant & Castle, Inc. (Texas) (no U.S. EIN). The debtors' corporate offices are located at 50 Congress Street, Suite 900, Boston, MA 02109.

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- 3. To minimize any adverse effects on their business as a result of the commencement of these Chapter 11 Cases, the Debtors intend to request various types of relief in certain "first day" applications and motions (collectively, the "First Day Motions"). The First Day Motions seek relief, among other things, to: (a) continue the Debtors' operations while in chapter 11 with as little disruption as possible; (b) maintain the confidence and support of key constituencies; and (c) establish procedures for the smooth and efficient administration of these Chapter 11 Cases. Gaining and maintaining the support of the Debtors' employees and other key constituencies, as well as maintaining the day-today operations of the Debtors' business with minimal disruption, will be crucial to the success of the Debtors' efforts in these Chapter 11 Cases.
- 4. Contemporaneously with the filing of the First Day Motions, the Debtors filed the Declaration of Keith Radford in Support of the First Day Motions (the "Radford Declaration"). I submit this Declaration in further support of the First Day Motions and to provide additional background regarding the events leading to the filing of the Chapter 11 Cases and the Debtors' efforts to identify interested parties for the sale of the Debtors' businesses as a going concern. Except as otherwise indicated, all statements in this Declaration are based on my personal knowledge, my review of relevant documents or my opinion based upon my experience and knowledge of the Debtors' operations and financial condition. If I were called upon to testify, I could and would testify to each of the facts set forth herein based on such personal knowledge, review of documents or opinion. I am authorized to submit this Declaration on behalf of the Debtors.

I.

GENERAL BACKGROUND

A. The Chapter 11 Cases and Ancillary Proceeding

- 5. As discussed above, on June 28, 2011, the Chapter 11 Cases were commenced by the filing of petitions in bankruptcy. Following the filing of the Chapter 11 Cases, Debtor Massachusetts Elephant & Castle Group, Inc. ("Mass E&C"), intends to commence an ancillary proceeding (the "Ancillary Proceeding") under Part IV of the Companies' Creditors Arrangement Act (the "CCAA") in the Ontario Superior Court of Justice (Commercial List) (the "Ontario Court"). Mass E&C, as the proposed foreign representative for the Debtors in the Canadian Proceeding, intends to seek recognition of the Chapter 11 Cases and certain orders entered in the Chapter 11 Cases. BDO Canada Limited is the proposed court-appointed Information Officer in the Canadian Proceeding.
- 6. The Debtors continue to operate their business and manage their properties as debtors-in-possession, pursuant to sections 1107(a) and 1108 of the Bankruptcy Code. No trustee, examiner or statutory committee has been appointed in the Chapter 11 Cases.

B. Overview of the Debtors' Business

7. Debtor, Elephant and Castle Group, Inc. ("E&C" or the "Company") operates and franchises authentic, full service British style restaurant pubs in the United States and Canada. Specifically, the Company, through its affiliate Debtors, has established ten company-owned locations and one franchised location in the United States, in addition to nine company-owned locations (including one location branded as "The Exchange Pub and Restaurant" and one

location branded as "Rosie's on Robson") and one franchised location in Canada. The Debtors' headquarters and corporate offices are located in Boston, Massachusetts.²

- 8. Each restaurant employs approximately 45 people, approximately 30% of whom work full-time. For fiscal year end 2010, the Debtors had an average restaurant volume in the United States of \$2.9 million and in Canada of \$2.3 million. As of June 2011, The Debtors employed a total of 866 people (492 in the United States and 374 in Canada).
- 9. The Debtors compete in the full-service restaurant category, which is comprised of several segments, including lower-end casual, casual dining and fine dining. The Debtors are unique in that they are the only "pub-themed" restaurant within the casual dining sector. While there are many competitors which are considered microbrew or mid-level casual dining concepts, these competitors do not possess the Debtor restaurants' distinctive authentic décor or food/beverage offering. Most of the Debtors' restaurants are located in heavily populated downtown locations (i.e., Boston, Chicago and Toronto), nearby hotels, office buildings, residential apartments, and retail establishments. The Company prides itself in providing quick food and beverage services to its "on-the-go" customers.

C. The Debtors' Corporate Structure

10. The Debtor, E&C was first established in 1977. E&C is the holding company for the affiliate debtors. E&C became a publicly traded company on the OTCBB exchange under the symbol "PUBSF" in 1993. In 1995, E&C established its first location in the United States (Philadelphia, PA). In 2007, the Debtor Repechage Investments Limited ("Repechage," owned by David Dobbin and members of his family) acquired E&C. A corporate organization chart reflecting the Debtors' corporate structure is attached hereto as Exhibit "A".

² One Debtor (Elephant & Castle (Chicago) Corporation), has a subsidiary that has a joint venture interest in an entity that operates the Elephant & Castle Restaurant in San Francisco. Neither that subsidiary nor the joint venture are debtors.

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- 11. In the United States, each restaurant's General Manager reports to the E&C U.S. Brand Leader. In addition, three General Managers ("Senior GMs") have additional regional oversight responsibilities. In Canada, each restaurant's General Manager reports to the Canadian District Operator ("DO") who in turn reports to the E&C Canada Brand Leader. The Brand Leaders, DO and Senior GMs supervise and assist their respective General Managers, with the goal of achieving targeted sales and profitability through the implementation and operation of E&C's strategic initiatives. Regular meetings are held between the General Managers, DO, and Brand Leaders to discuss financial results and operational improvement opportunities. Regular meetings are also held between the Brand Leaders and E&C's senior management to discuss financial results and strategic initiatives.
- 12. The Debtors function as an integrated North American business, with its restaurants strategically located to cover the various regions in which the Debtors operate. While these restaurants are operated by the various Debtors, most members of the Debtors' management are located at the Debtors' corporate headquarters in Boston, Massachusetts. More specifically, senior management, human resources, accounting/finance, operations support, lease and license administration and other administrative functions associated with the company and all employees that perform such services (with the exception of the Brand Leaders, culinary/purchasing, marketing and training managers, all of which are home-office based) are located in the Boston offices. Several of these functions are provided by a related non-Debtor company, through an arms-length management services contract. In addition, all IT functions, including corporate support and restaurant operations, are provided out of the U.S. Accordingly, the Debtors' "center of main interest" is in the U.S. It is for this reason that the Debtors believe that commencement of the Ancillary Proceeding as set forth previously is appropriate and that it

is unnecessary to have a separate plenary proceeding in Canada for any of the Canadian debtor companies.

D. The Debtors' Capital and Debt Structure

- 13. As of the Petition Date, Debtor E&C was a borrower and the other Debtors, guarantors under certain Loan Agreement dated as of April 20, 2007 (the "Original Credit Agreement") (as amended, restated or otherwise modified from time to time (the "Loan Agreement") with GE Canada Equipment Financing, G.P. ("GE CEF"). The Original Loan Agreement provided E&C with a non-revolving credit facility in the amount of U.S. \$14,000,000.00 and amended by the First Amendment to Loan Agreement dated March 18, 2008 to, among other things, provide for an additional tranche of such non-revolving credit facility in a principal amount not exceeding C \$1,250,000.00. The Original Loan Agreement was superseded and replaced by a First Amended and Restated Loan Agreement dated as of November 21, 2008, a Second Amended and Restated Loan Agreement dated as of December 29, 2008, a Third Amended and Restated Loan Agreement dated as of October 16, 2009 and a Fourth Amended and Restated Loan Agreement dated as of December 18, 2009. E&C's obligations under the Loan Agreement are secured by substantially all of its assets, with each of the other Debtors guarantying E&C's obligations thereunder. GE CEF is owed approximately US \$15.9 million and C \$2.5 million pursuant to the Loan Agreement.
- 14. In addition, Fifth Street Finance Corp. (as Successor-in-Interest to Fifth Street Mezzanine Partners III, L.P. ("Fifth Street")) provided certain facilities to the Debtor Elephant & Castle, Inc. pursuant to a credit agreement dated April 20, 2007, as amended (the "Original Fifth Street Credit Agreement"). The Debtors, GE CEF and Fifth Street are parties to an interlender agreement, as amended and restated (the "Interlender Agreement"). The outstanding principal

under the Original Fifth Street Credit Agreement was partially repaid, and the remaining outstanding amounts were assigned to Repechage, pursuant to a credit agreement dated October 16, 2009.³

E. Events Leading to Chapter 11 Cases

- 15. In its fiscal year ended December 26, 2010, E&C recorded revenue of \$47.5 million and Earnings Before Interest, Taxes, Depreciation, Amortization and Gain/Loss on Foreign Exchange ("EBITDAFE") of \$3.9 mm.
- 16. E&C's cash flow available for debt service has been negatively impacted by overall economic conditions impacting sales and restaurant-level profits, capital expenditures required for certain locations, and operating losses associated with certain locations. Available cash resources have been required to pay critical vendors (to ensure the supply of products and services), landlords (to cure defaults and prevent lease terminations), and various tax authorities (to prevent closure and loss of required operating licenses).
- 17. With the recession of 2008-10 gripping North America, Elephant & Castle was affected by a downturn of sales in many of our restaurants in North America. Management responded by cutting costs at the corporate level and putting in place a review of operations to takes costs out of the system at the restaurant level. These moves helped, but the company continued to have negative cash flow after required debt service. I personally responded to these losses by injecting additional personal capital into the businesses through my holding company, Repechage Investments Ltd. The total amount of these injections of funds was approximately \$5 million.

³ Other lenders who are asserting, or may be asserting, secured claims against at least some of the Debtors also include Sysco San Diego, Inc. ("Sysco"), Royal Bank of Canada ("Royal Bank") and Toronto Dominion Bank ("TD Bank").

Canada. The Debtor, E&C, is in default under the GE CEF Loan Agreement. In addition, the Debtor, Repechange is in default under its loan with Fifth Street. GE CEF has filed in Canada an Application for the Appointment of a Receiver in the Ontario Superior Court of Justice currently returnable on June 30, 2011 (the "Receivership Action"). Absent immediate action by E&C and Repechage, they are in jeopardy of having their assets seized by GE CEF through the GE CEF Receivership Action or otherwise. In order to prevent a potential of the shut down of operations, to preserve the jobs of over 850 employees, to protect the interests of their creditors and landlords, and to allow a process in which all constituencies (and not just GE CEF) are protected in a process conducted in an orderly fashion in a United States jurisdiction where the Debtors' management team is located and where the majority of the Debtors' operation exist, E&C and Repechage have instituted these Chapter 11 proceedings.

F. Sale Efforts

19. Since April 2011, with the assistance of an investment banking firm with significant experience in the restaurant sector, E&C has engaged in a process for the sale and/or recapitalization of E&C. Those efforts resulted in the identification of a number of interested parties. Due diligence is ongoing with several potential purchasers and expressions of interest have been received. It is the Debtor's intention to sell their businesses through a Section 363 sale under the United States Bankruptcy Code. The Debtors believe that a Section 363 sale as a going concern is in the best interest of the Debtors, its employees, it creditors and other interested parties.

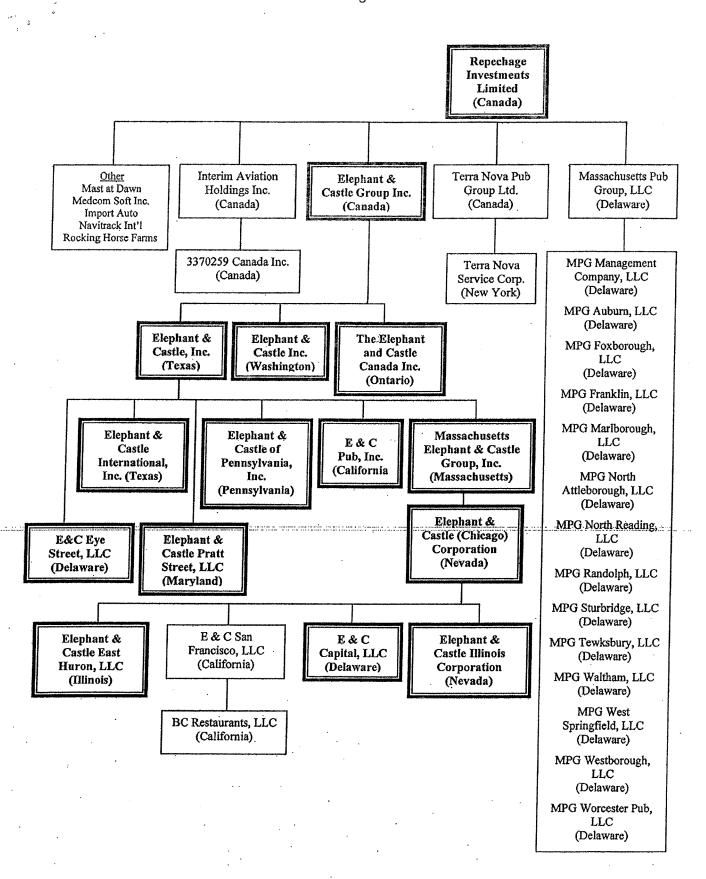
CONCLUSION

20. Accordingly, for the reasons stated herein, as well as set out in the Declaration of Keith Radford in Support of First Day Motion and in each of the first day applications and motions, the Debtors respectfully request that the First Day Orders be approved.

DAVID DOBBIN,

Chairman of the Board of Directors and President of the Debtors and Debtors-in-Possession

Dated: June 28, 2011



Court File No.

AND IN THE MATTER OF CERTAIN PROCEEDINGS TAKEN IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF MASSACHUSETTS EASTERN DIVISION WITH RESPECT TO THE COMPANIES LISTED ON IN THE MATTER OF THE COMPANIES' CREDITORS ARRANGEMENT ACT, R.S.C. 1985, c. C-36, AS AMENDED SCHEDULE "A" HERETO (THE "CHAPTER 11 DEBTORS")

ONTARIO SUPERIOR COURT OF JUSTICE COMMERCIAL LIST

Proceeding commenced at Toronto

AFFIDAVIT OF KEITH RADFORD (sworn June 28, 2011)

HEENAN BLAIKIE LLP

Lawyers

Suite 2900, 333 Bay Street

Bay Adelaide Centre Toronto, ON M5H 2T4

Kenneth D. Kraft LSUC# 31919P

Tel: 416-643-6822

Fax: 416-360-8425

Lawyers for Massachusetts Elephant & Castle Group, Inc.

Tab 3

ONTARIO SUPERIOR COURT OF JUSTICE COMMERCIAL LIST

IN THE MATTER OF THE COMPANIES' CREDITORS ARRANGEMENT ACT, R.S.C. 1985, c. C-36, AS AMENDED

AND IN THE MATTER OF CERTAIN PROCEEDINGS
TAKEN IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF MASSACHUSETTS EASTERN DIVISION
WITH RESPECT TO THE COMPANIES LISTED ON
SCHEDULE "A" HERETO (THE "CHAPTER 11 DEBTORS")

APPLICATION OF
MASSACHUSETTS ELEPHANT & CASTLE GROUP, INC.
UNDER SECTION 46 OF THE
COMPANIES' CREDITORS ARRANGEMENT ACT,
R.S.C. 1985, c. C-36, AS AMENDED

CONSENT TO ACT AS INFORMATION OFFICER

BDO CANADA LIMITED hereby consents to act as the Information Officer of the Chapter 11 Debtors in these proceedings pursuant to the *Companies' Creditors Arrangement Act* (Canada).

DATED this 27day of June 2011.

BDO CANADA LIMITED	
	10 0
	figure
per.	Ken Pearl
Title	Vice President

SCHEDULE "A"

CHAPTER 11 DEBTORS

- 1. Massachusetts Elephant & Castle Group, Inc.
- 2. Repechage Investments Limited
- 3. Elephant & Castle Group Inc.
- 4. The Elephant and Castle Canada Inc.
- 5. Elephant & Castle, Inc. (a Texas Corporation)
- 6. Elephant & Castle Inc. (a Washington Corporation)
- 7. Elephant & Castle International, Inc.
- 8. Elephant & Castle of Pennsylvania, Inc.
- 9. E & C Pub, Inc.
- 10. Elephant & Castle East Huron, LLC
- 11. Elephant & Castle Illinois Corporation
- 12. E&C Eye Street, LLC
- 13. E & C Capital, LLC
- 14. Elephant & Castle (Chicago) Corporation

Court File No.

AND IN THE MATTER OF CERTAIN PROCEEDINGS TAKEN IN THE UNITED STATES BANKRUPTCY COURT FOR IN THE MATTER OF THE COMPANIES' CREDITORS ARRANGEMENT ACT, R.S.C. 1985, c. C-36, AS AMENDED THE DISTRICT OF MASSACHUSETTS EASTERN DIVISION WITH RESPECT TO THE COMPANIES LISTED ON SCHEDULE "A" HERETO (THE "CHAPTER 11 DEBTORS")

ONTARIO SUPERIOR COURT OF JUSTICE COMMERCIAL LIST

Proceeding commenced at Toronto

CONSENT TO ACT AS INFORMATION OFFICER

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