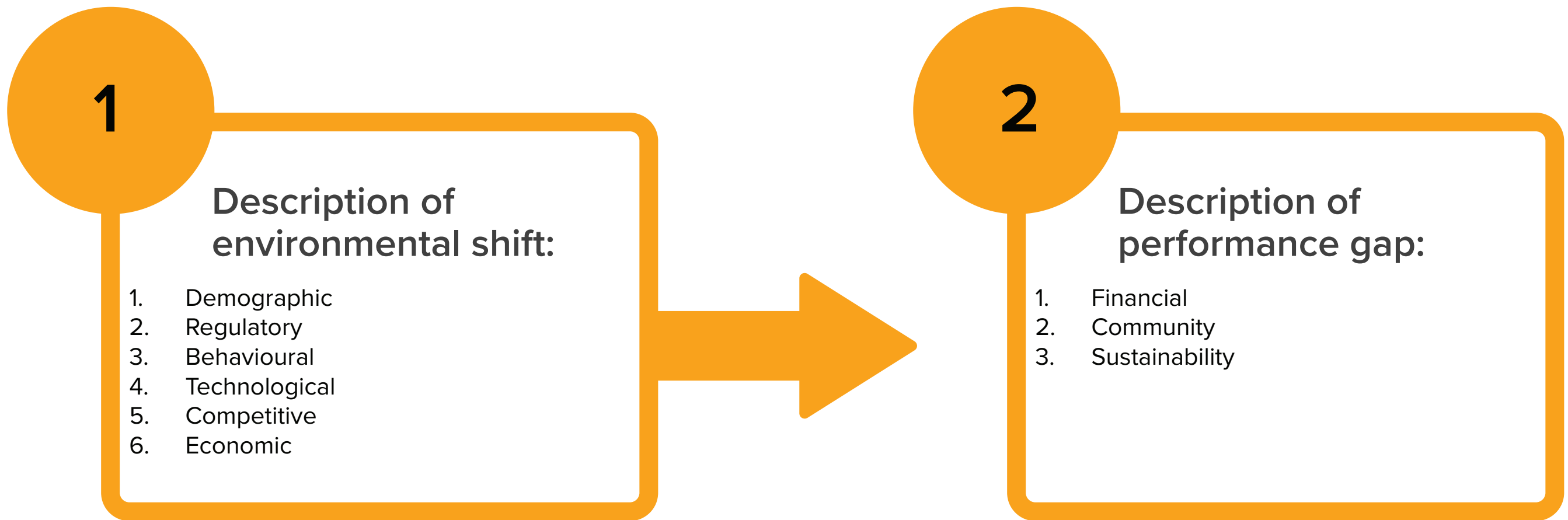
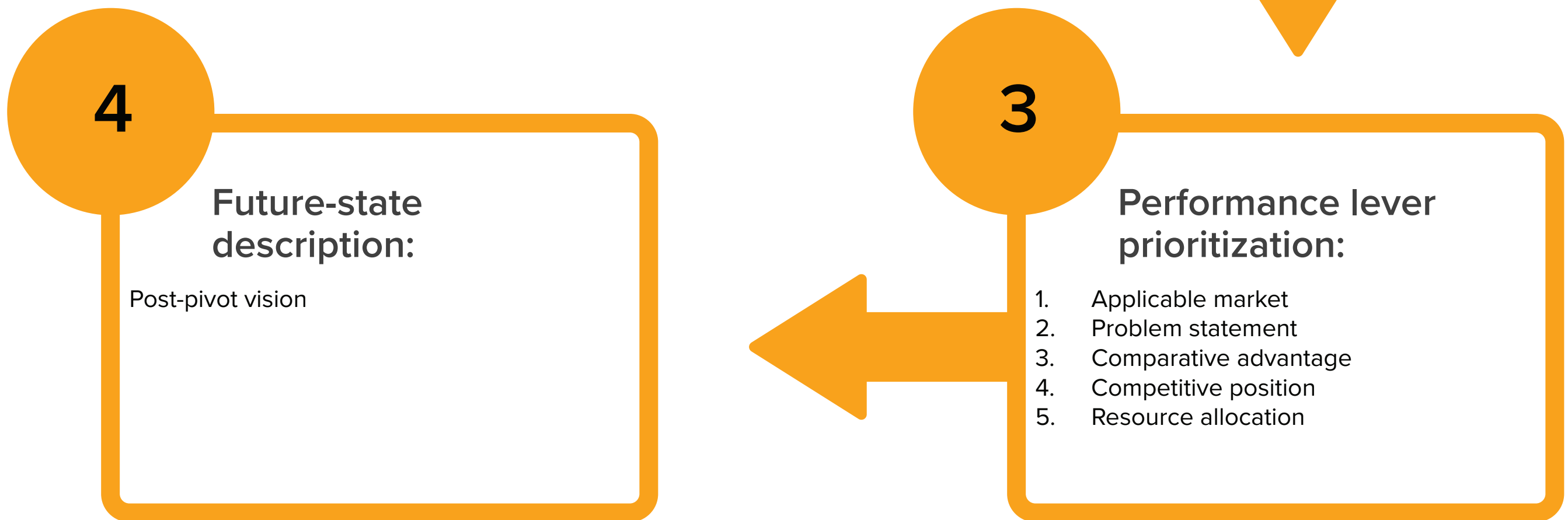


BDO Pivot Canvas Worksheet

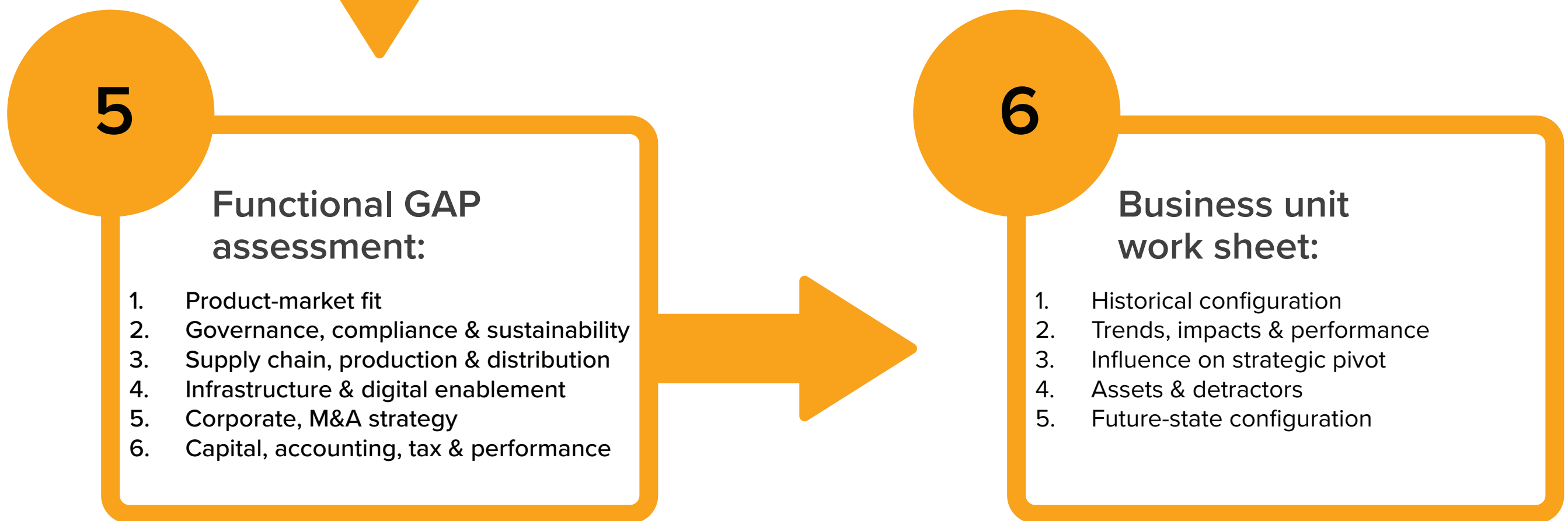
Impetus for change



Pivot approach



Business unit impact



Migration plan



SOURCING:

Harvard Business Review; Adaptability: The New Competitive Advantage. HBR.org. 2011/07